



REQUEST FOR QUOTATION

Google Ads Purchasing and Optimization

Background

The Trinidad and Tobago Fashion Company Limited (FashionTT) is a subsidiary of the Trinidad and Tobago Creative Industries Company Limited (CreativeTT) which is a wholly owned state enterprise established by the Government of Trinidad and Tobago through the Ministry of Trade and Industry.

Specifications

The Trinidad and Tobago Fashion Company Limited (FashionTT) invites qualified individuals/companies to submit an itemized quotation for the provision of the following services:

- Purchasing and onboarding Google ads setup for the FashionTT LookBook webpage
- Content optimization and mapping for the ad campaign (within: New York, Miami, London, Panama, Nigeria as priority)
- Scheduling and managing 2 Google Display ad campaigns for a 2-month period
- Advertising of the 2-displays

Budget

The budget is \$10,000 TTD and is inclusive of the Google AD Campaign and the company's service fee.

Requirements

- A Financial Quotation signed by a representative of the Company/Supplier
- A Company Profile

Submission deadline: 3pm on Friday 10th March, 2023

Email to: info@fashiontt.gov.tt

Jason Lindsay | Chairman Director: Lisa Sinanan

Trinidad and Tobago Fashion Company Limited

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